

# LEAGUE OF WOMEN VOTERS OF SANTA FE COUNTY

## VOTER SERVICES 2024-2025 ANNUAL REPORT

### PROGRAM SUMMARY

Voter Services focuses on Voter Access, Voter Information and Civic Engagement for adults and students. Voter Services works closely with PR Communications, Stephanie Schlanger.

The Voter Services Program includes the following: (1) Voter Registration and Education (Susan Pfeifer) (2) Candidate Forums (Andrea Slade) (3) Voter Guide (Stephanie Schlanger) (4) High School Civic Engagement Project (Anne Culp), and other miscellaneous activities. The Vice President of Voter Services oversees the programs.

### ADMINISTRATOR-VP VOTER SERVICES

- Assisted League Day at the Legislature
- Served on Nominating Committee
- Served as a Lobbyist for the State League for SB16 Semi Open Primaries
- Collated monthly reports submitted by Voter Services Program Directors, Managers, and Coordinators
- Coordinated publications/pamphlets, brochures (including those published by the Santa Fe New Mexican), Voter Guides, voter registration events for the 2024 Primary and General Election and the Candidate Forums.
- Circulated Election Inserts and Voter Guides, (Primary and General Election) to 75,400 individuals.
- Recruited 51 GOTV volunteers donating a total of over 1,000 volunteer hours.

### ACTIVITIES

#### **Voter Registration and Education-Tabling, Susan Pfeifer, Program Manager:**

#### **NOTE: Combined numbers for Primary Election and General Election**

- **Santa Fe Farmers Market**  
Started 4/27 every other week to 11/4.  
Total events: 24 events
- **Santa Fe Community College (fitness center and cafeteria)**  
Started 9/11-10/30  
Total events: 8 events
- **The Food King Market:**  
Started: 4/20 and 8/31-11/2  
Total events: 8 events
- **Total served (SFFM + Food King Market + Santa Fe Community College) = 1,270**
- **Total events: 40 events**

**NOTE:** Excludes high school voter registration activities: (Student VRA 11; worked with 5 high schools; registered approximately 500 students to vote-see Anne Culp report attached).

- **Voter Turnout:**
  - **2024 Primary Election turnout:** State average 23%. **Santa Fe County 30%.**
  - **2024 General Election turnout:** State average 67%, **Santa Fe County 74%.**

#### **Candidate Forums Andrea Slade, Coordinator:**

**NOTE: 2024 General Election. 2024 Primary Election Candidate Forums were held in April 2024 therefore they were reported on the 2023-2024 Annual Report.**

- September 30-NM State Representative District 50
- October 7-US Representative District 3
- **Total in person and online for two forums = 510 (110 in person and 400 online).**

**NOTE: The forums are offered in collaboration with the Santa Fe New Mexican that video**

tapes the forums and post them on their website as a courtesy to Santa Fe voters.

**Voter Guide and Election Insert, Stephanie Schlanger, Program Manager:**

**NOTE: 2024 Primary and General Election**

- Over 85% response rate from Santa Fe County candidates.
- Guides are inserted into the Santa Fe New Mexican that has a circulation of approximately 23,000 newspapers.
- Purchase over 1000 overruns for additional distribution.

**High School Civic Engagement Program-Anne Culp (see attached Anne's report):**

**NOTE: General Election**

- Number of students registered at the following high schools:  
Santa Fe Prep, Capital High School, Tierra, Encantada, Monte del Sol and Santa Fe High.
- **Total students registered: Approximately 500**

**Materials, Rae Dominico/Stephanie Schlanger/Susan Pfeifer:**

- Created 32 flyers, brochures, etc. ranging from General Election Information, Contact Your Elected Officials, Mis and Dis Information, Plan Your Vote, etc.
- Available to voters free.
- Distributed to:  
Libraries (3), Santa Fe Indigenous Center, Chain Breakers, Earth Care, Collected Works, Senior Center Alto, The Montecito of Santa Fe, Brookdale Santa Fe, Counterculture, St Johns Food Pantry, Canvassing (door hangers), Youth Works and high schools.
- **Total materials distributed: 5,373.**

**Miscellaneous Projects and Activities –**

**Canvassing in partnership with NAACP:**

**NOTE: 2024 Primary and General Election**

- Precincts Canvassed: 80 & 138 located along Airport Road
- Events: 7 with teams of 2 individuals
- **Total number of homes contacted 616 some had more than 2 registered voters. Face to face 30%; 60% left materials and door hangers and 10% moved, deceased, etc.**

**Help Line-Debbie Helper:**

- Calls begin April continued to November 2024
- Callers asking about ballot measures, where to vote, dates, request voter guides and general questions about the election.
- **Number of calls: 53**

**St Vincents Hospital:**

- Displays information of Vote411 and the election on TV monitors in hospital and clinics.
- Inserted notice in employee newsletter. Circulation of newsletter 1,300 employees.

**SPECIAL RECOGNITION**

**Many thanks to the 51 volunteers (League and non-League members) that participated in the League's GOTV. None of the above would have been possible without them.**

**Lastly, as we continue to GOTV for the 2025 Local Election the League is committed to supporting our mission: Defending Democracy and Empowering Voters. In addressing the spirit of the mission, I add the following statement:**

The League will work to advocate for democracy: As Mark Elias says: "We need to be clear-eyed but not deterred. Realistic but not pessimists. Most importantly, we need to be committed to fighting hard and not giving up hope"

It is evident that the existing federal officials are not in line with the League priorities and positions. This is not a partisan stance, it is an issue stance.

Respectfully Submitted by:

Kelly Davis  
VP Voter Services  
League of Women Voters of Santa Fe County

**High School Civic Engagement Program-  
Voter Registration Annual Report 2024-2025  
by  
Anne McDonald Culp**

High School voter registration begins August 1 and ends approximately October 15<sup>th</sup>.

In early August, a team of us made an appointment with the student services office at the Santa Fe Community College (SFCC). One of our goals this year was to get the students at SFCC involved in voter registration as VRAs. We also thought we would like to hold a forum and get their views on US politics and the presidential race. The meeting took place, and the student service director was very interested. However, the calendar for student forums and activities is set up many months ahead. We would be unable to have a student forum. I followed up with the student president to see if she had any students interested in becoming VRAs, and she said she would ask around. In other follow ups, the student president indicated how busy she was and maybe next year. We will try again in the Spring to make contact.

In early August, I contacted the county clerk voter registration office and set up five voter registration agent (VRA) training dates.

After securing the dates for VRA training, I contacted 14 social studies teachers across 9 high schools. I asked them to recommend their juniors and seniors who would be interested in being a VRA. The teachers recommended twelve seniors: one student from Santa Fe Prep, 1 from Capital High, 4 from Santa Fe High, and 6 from Monte Del Sol.

Of the 12 students who volunteered, 11 completed the training at the county clerks office and were certified. The students selected one of five training times. I attended each training session to provide supplemental training focused on first time voters. I was thrilled to have a team of 11 VRAs.

Out of the 11 who completed training, 9 students committed to registering their peers. Five of the students were the stars – they went to almost every high school. Two of the students were bilingual and they were very helpful at every high school.

I estimate, we registered 500 students across 5 high schools: Santa Fe Prep, Tierra Encantada, Monte del Sol, Capital High and Santa Fe High.

What a success. The nine students who trained and attended voter registration are Eliza Badner-Lane, Christopher Calles-Mejia, Jada Martinez, Sophia Sargent, Yesenia Avila, Exsel Manalu-Trules, Natalie Fagan, Daniel Busemeyer, Reina Duran.

In addition to voter registration, Stephanie Schlanger, Kelly Davis, and I shared educational resources at two of the high schools who responded positively that they had time. Time is the issue – the teachers are stretched to get their curriculums taught, so giving us an hour of their tight schedule is very difficult.

Other highlights: We spent time at New Mexico School for the Arts which is a first for us. Two of the students became members and were interns under Stephanie and Kelly.

One of our members, Barbara MacPhee joined me at Tierra Encantada and was so impressed with the student VRA from Santa Fe High, Christopher Calles-Mejia that she wrote a letter to the editor in the New Mexican.