

Annual Membership Report

LWVSFC 2024

At the height of our membership year (Sept 1st-Aug 31st) which I determine December 31st after several reminders to members to renew, we had 162 members of which 14 were sponsored by the Rising Leaders fund (11 local, 3 state) and 4 were Life members. Our renewal rate was 77%. We now have 136 members. 100 are primary, 20 are additional, 11 are sponsored and 5 are Life. Individual membership remains \$60, household membership \$100 and student membership is \$0.

Each year we pay Per Member Payments (PMP) to both the national organization and the state organization. These come due in June based upon the membership totals as of Jan 31 from the previous year. Membership recruitment and management is currently handled through the local Leagues.

Starting November 2024, National (through ChapterSpot) will start the process of taking over the management of membership beginning Jan 2025. As such, they will receive the request for memberships (new or renewing), collect dues, extract the national PMP and return the excess to the local (20%) and state (47%) Leagues and ? keep the roster current. It will be a rolling enrollment with (hopefully) reminders to renew membership as the date of the annual membership comes up. Because of the delay in payment of PMP, we will still be required to pay 2024 PMP even as our dues are reduced by national and state PMP in real time.

There will no longer be a household membership and I am not certain if there will be a student membership category, but apparently there will be a "pay-what-you-can" category. As membership director, I am curious to see how this will work, but certainly rolling enrollments and PMP payments in real time seem to be an improvement to the current system. Communication will be key. We need to educate our membership about this new system and remind them to separate donations from membership.

I have been acting as the Membership Director for the past several years while also serving as VP Administration. Prior to that my only responsibility was Membership. We have been looking for a new director with new ideas and to that end, I will be mentoring Joann Volinski in this role over the next 6-12 months during the transition.

Respectfully submitted,

Debbie Helper, VP Administration/Membership Director, LWVSFC