LWVSFC Development Committee Annual Report April 24, 2024

The Development Committee now has three members, Gail Bass, Val Brooker and Hannah Burling. Unfortunately, we have lost Marcy Litzenberg who began our annual Snail Mail to Nonmembers Campaign (SNMC).

In September, with the help of the board, we sent out the SNMC letters and contributions rolled in through the fall.

We have received donations of \$7,345 from nonmembers and \$6,925 from members.

We began exploring grants, the possibility of setting up an endowment fund, and working on a better rating from Candid, the nonprofit center that rates nonprofits our size for donors.

We would at some point like to set up an endowment fund through the Santa Fe Community Foundation with whom we've had conversations but we will be waiting until after the fall election in case we need to commit funds to election support.

The committee was able to connect Voter Services with a possible grant from the Santa Fe Community Foundation and we are waiting to hear back.

We continue to investigate foundations in New Mexico for possible grants. We are in the beginning stages of expanding our annual plan for solicitations.

Currently, we are working on a planned giving request letter, identifying local businesses and high net worth individuals to solicit, assembling a packet which includes a case for support, and developing our approach.

We would also like to hear from members on projects they're interested in pursuing. There may be a grant out there!

There is always room for more members; join us!

Submitted by Hannah Burling